

# THE AVIATION WEEK EXECUTIVE SUMMIT

JUNE 6-8, 2010  
ANNAPOLIS MARRIOTT WATERFRONT HOTEL  
BETHESDA, MARYLAND

Presented by:

In Partnership With



# SIEMENS

Siemens PLM Software

This summit will represent a select group of aerospace and defense industry leaders who will take part in discussions about the future of our industry. During this time of dramatic change and economic upheaval, we believe that today's difficulties are balanced by opportunity and that together we can realize and act on those opportunities.

**Sunday, June 6**

**Welcome Reception (casual dress recommended)**

**Monday, June 7**

**7:30am: Registration + Continental Breakfast**

**8:30am – 12n: Meeting**

**12n – 1:30pm: Lunch**

**1:30pm – 5:00pm: Meetings**

**7pm – 9:30pm: Cocktails & Dinner (hosted by Siemens PLM Software)**

**(times subject to change)**

**Tuesday, June 8**

**8am: Registration + Continental Breakfast**

**9am – 1pm: Meetings**

**1pm: Adjournment**

## GENERAL INFORMATION ON THE EXECUTIVE SUMMIT

### Contact Information

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### Event Attire

Business smart attire is appropriate throughout the exhibition, conference and all related events. Be sure to pack a light sweater or jacket for the evening. (No jeans or sneakers).

### Ground Transportation

#### Driving directions to Annapolis Marriott Waterfront Hotel

**From Washington DC (Eastbound):** When heading east on Route 50 from Washington DC, exit at Route 70 Rowe Boulevard (Exit 24). Turn right onto Rowe Boulevard, and follow until the road splits. You will veer right, but stay to the left and you will be on Northwest Street. Continue until Northwest Street ends at Church Circle. Go halfway around the circle, and then turn right at the light onto Duke of Gloucester (in between the Maryland Inn and Bank of America). Continue down Duke of Gloucester, and then turn left onto St. Mary's Street (the fourth street on the left). The hotel is at the end of the street.

**From Maryland's Eastern Shore (Westbound):** When heading west on Route 50 from Maryland 's Eastern Shore, exit at Route 70 Rowe Boulevard (Exit 24A). Turn right onto Rowe Boulevard, and follow until the road splits. You will veer right, but stay to the left and you will be on Northwest Street. Continue until Northwest Street ends at Church Circle. Go halfway around the circle, and then turn right at the light onto Duke of Gloucester (in between the Maryland Inn and Bank of America). Continue down Duke of Gloucester, and then turn left onto St. Mary's Street (the fourth street on the left). The hotel is at the end of the street.

**From Richmond (Northbound):** When heading north on I-95 from Richmond, merge onto the Washington Beltway (east toward Baltimore ). Take Route 50 East to Annapolis (Exit 19), and stay on Route 50 for about 20 miles. Exit at Route 70 Rowe Boulevard (Exit 24A). Turn right onto Rowe Boulevard, and follow until the road splits. You will veer right, but stay to the left and you will be on Northwest Street. Continue until Northwest Street ends at Church Circle. Go halfway around the circle, and then turn right at the light onto Duke of Gloucester (in between the Maryland Inn and Bank of America). Continue down Duke of Gloucester, and then turn left onto St. Mary's Street (the fourth street on the left). The hotel is at the end of the street.

**From Philadelphia (Southbound):** When heading south on I-95 from Philadelphia toward Baltimore, take I-895 to the Harbor Tunnel (toll road, \$2). Stay on I-895 for about 12 miles, and then take the exit to I-97 toward Annapolis. Stay on I-97 for about 20 miles until I-97 merges into Rt. 50 East towards the Bay Bridge. Stay on Route 50 East for about one mile, and then exit at Route 70 Rowe Boulevard (Exit 24A). Turn right onto Rowe Boulevard, and follow until the road splits. You will veer right, but stay to the left and you will be on Northwest Street. Continue until Northwest Street ends at Church Circle. Go halfway around the circle, and then turn right at the light onto Duke of Gloucester (in between the Maryland Inn and Bank of America). Continue down Duke of Gloucester, and then turn left onto St. Mary's Street (the fourth street on the left). The hotel is at the end of the street.

**From Baltimore (Southbound):** When heading south on I-83 from Harrisburg toward Baltimore, take I-695 West and stay on I-695 for about 20 miles. Take the exit to I-97 toward Annapolis (Exit 4 on left), and stay on for about 20 miles until I-97 merges into Route 50 East toward the Bay Bridge. Stay on Route 50 East for about one mile, and then exit at Route 70 Rowe Blvd (Exit 24A). Turn right onto Rowe Boulevard, and continue until the road splits. You will veer right, but stay to the left and you will be on Northwest Street. Continue until Northwest Street ends at Church Circle. Go halfway around the circle, and then turn right at the light onto Duke of Gloucester (in between the Maryland Inn and Bank of America). Continue down Duke of Gloucester, and then turn left onto St. Mary's Street (the fourth street on the left). The hotel is at the end of the street.

### Hotel Information

#### CUT-OFF DATE FOR ROOM BLOCK: MAY 5 2010

ANNAPOLIS MARRIOTT WATERFRONT HOTEL • 80 COMPROMISE STREET • ANNAPOLIS, MD 21401 •  
+1.410.268.7555/ FAX: +1.410-269.5864

- Located in the heart of downtown Annapolis, Maryland
- The only waterfront hotel in Annapolis
- Situated on the edge of the pristine Chesapeake Bay
- Walking distance to restaurants, historic attractions, and the U.S. Naval Academy
- Just 22 miles from Thurgood Marshall International Airport (BWI)
- An easy drive from both Baltimore and Washington, DC

**Please contact the hotel directly at +1.800.393.0047.** All guests must identify themselves as being with the group **AVIATION WEEK/MCGRAW HILL** at the time the reservation is made in order to receive the special group rate.

All individuals are responsible to pay their own account and must present a valid method of payment upon arrival.

Discounted rate: US\$199.00 per room per night and are subject to applicable state and local taxes at the time of check-in. Taxes are currently 13% but are subject to change.

Check-in time is 4:00 p.m.. While the Hotel will make every reasonable effort to accommodate guests who arrive before the check-in time, guest rooms may not be immediately available. Baggage storage will be available for a small handling fee. Check-out time is 11:00 a.m. Late check-out requests will be reviewed based on hotel demand. A late departure fee of \$50 per room will apply.

**Cancellations:**

All cancellations must be made through the hotel. Cancellations made 72 hours prior to arrival will result in receiving your deposit back. After this time, you will be charged the full amount. Please contact the hotel directly at +1.800.393.0047

**Hotel Accommodation Information**

- High-speed Internet access
- (NEW!) Wireless Internet access (Ibahn) available - All Guestrooms (\$9.95 for 24 hours), Public Areas and Restaurant (Slow-Speed - Free; High-speed - \$9.95 for 24 hours), and Conference Rooms (various rates)
- Luxurious bedding, complete with extra-deep mattresses, down comforters, custom-designed duvets, and 300-plus thread count linens
- Choice of downy-soft or hypoallergenic pillows
- Work desk, with lamp
- Two-line speakerphone, with private voicemail
- CD Player
- Remote-controlled satellite TV
- On-command movies
- Coffeemaker, stocked with complimentary coffee
- Full-sized ironing board and iron
- Cotton terry-cloth bathrobe
- Complimentary newspaper
- Individual climate control
- Hairdryer
- Separate shower and bath tub, with jet spray
- Room service, from 6:30 a.m. to 11 p.m.
- Marriott Rewards, frequent guest program
- All Non-Smoking Hotel

**Parking**

Valet parking facilities are available at a flat rate for overnight hotel guests. This rate is presently \$19.00 per night. The current cost for daily parking is \$12.00 per day. Daily parking is not guaranteed and availability is limited. These rates are subject to change.

**Registration**

Please confirm your attendance with Carole Rickard Hedden at +1.505.239.9520 or chedden1@cox.net. All badges will be at the registration desk at the hotel.

**Venue**

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