



AeroAuto Conference

The AeroAuto Conference will create synergy between the Aerospace and Automotive industries by providing a forum for idea sharing, problem solving and development of best practices.

Join leading executives and decision makers when they come together to discuss business model changes and where is value being created in the future.

Agenda to include discussion on:

- Macro-environment of Aero and Auto
- Innovation & Design
- Operations & Supply Chain
- Targeting the Future

Co-located with the **4th Annual Aerospace Manufacturing Conference.**

Special rates are available for those interested in also attending the 4th Annual Aerospace Manufacturing Conference to be held in conjunction with this Conference.

Learn more and register today!

<http://speednews.com/aero-auto-conference>



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AeroAuto Conference

The Global Automotive Industry will bring many new disruptive technologies to the market over the coming decade, including autonomous vehicles. Automotive OEMs face the requirement to make dramatic improvements in fuel economy. Per recent EPA mandates; the goal is a 60% improvement by 2025. Automotive OEMs must adopt a range of new technologies, including lightweight alloys and composites, more efficient engines and advanced aerodynamics- all of which have been implemented by the Aerospace industry for years. Vehicle “light weighting” is the new mantra in Detroit. Aerospace has continually pushed lighter materials including aluminum-lithium, titanium, and composites. As Automotive introduces aluminum in new products like the Ford F 150, materials will continue to be a major driver of production cost. Additionally, other new technologies around connected vehicles will enter the market in the next decade. The Aerospace industry has a long and demonstrated history of driving new technologies to the market.

At the same time, the Aerospace industry faces a seven-year backlog for new jetliners, and is increasing production at unprecedented rates to cope with demand for new, fuel-efficient aircraft. The automotive supply chain is considered world class at improve manufacturing productivity through reliability, supply chain rationalization, and cost reduction. Not surprisingly, there has been a migration of operation's

and supply chain executives from the automotive industry to Aerospace in recent years. Aerospace executives struggle with managing an increasingly global and complex Tier I supply chain model – a challenge that the automotive industry has managed for several decades.

Additionally, both industries also face similar challenges, including passenger infotainment, carbon emissions regulation, additive manufacturing and big data/vehicle health management.

AeroAuto will create synergy between these two industries by providing a forum for idea sharing, problem solving and development of best practices and bringing leading executives, and decision makers together to build the future. Join us this spring.

Sponsorships

AeroAuto's promotional opportunities provide a channel for marketing your business brand. Our sponsorship and advertising packages offer the highest visibility for your organization. These packages can also be customized to meet your needs.

To learn more about speaking, sponsoring or attending please contact Joanna Speed at Jspeed@speednews.com or +1.424.465.6501 or visit speednews.com/aero-auto-conference

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